Academy for Women Entrepreneurs (AWE) South Africa program

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Deadline: 30-Sep-20

The U.S. <u>Embassy</u> and <u>Africa Women</u> Innovation and Entrepreneurship Forum announce The Academy for Women Entrepreneurs Program.

The Embassy of the <u>United States</u> of America in South Africa has partnered with the Africa Women Innovation and Entrepreneurship Forum (AWIEF) to implement the 2020-2021 Academy for Women Entrepreneurs (AWE) <u>South Africa program</u>.

AWE is an initiative of the U.S. State Department's Bureau of Educational and Cultural Affairs (ECA) as part of the White House-led Women's Global Development and Prosperity (W-GDP) Initiative which aims to empower 50 million women worldwide by 2025 to fulfill their economic potential, with the goal of creating conditions for increased stability, security, and prosperity for all.

AWE supports the growth of women entrepreneurs by equipping them with the practical skills, resources, mentorship, and networks needed to create sustainable businesses and enterprises. AWE is centered around Dream Builder, an online <u>training</u> platform for women's entrepreneurship developed by the Arizona State University's Thunderbird School of Global Management in partnership with the global copper mining company Freeport-McMoRan.

Selected candidates will receive no-cost entry to the program which includes:

- Enrolment in the DreamBuilder platform and expert facilitated virtual and in-person business management training and mentorship sessions
- Networking and peer learning opportunity with like-minded entrepreneurs
- A collaboratively developed and refined draft of your business plan
- A DreamBuilder certificate after completing the program
- Premium membership to the AWIEF Community
- A delegate pass to the AWIEF2020 Virtual Conference, 2 3 December 2020
- Access to a robust network of support, including follow-on opportunities, potential funders, and a vast network of like-minded entrepreneurs across the country.

Eligibility criteria

• Women between 21 and 35 years of age and fluent in English

- Resident in one of the five AWE 2020 South Africa Cities: Bloemfontein, Cape Town, Durban/Pietermaritzburg, Johannesburg and Pretoria
- Must either have a feasible business idea or have been in business for no more than 2 years
- Ability to participate in weekly group sessions and must be able to commit 5+ hours weekly to accomplish designated tasks
- Computer literacy and access to a computer

For more information, visit https://www.facebook.com/awieforum/?hc_ref=ARTLueFdGkZTVmjK95h3imBsPG7lY3YLzQLJey9lvDrDBnhNKVhNWvz7lbzIuR36Paw&fref=nf&__tn__=kC-R